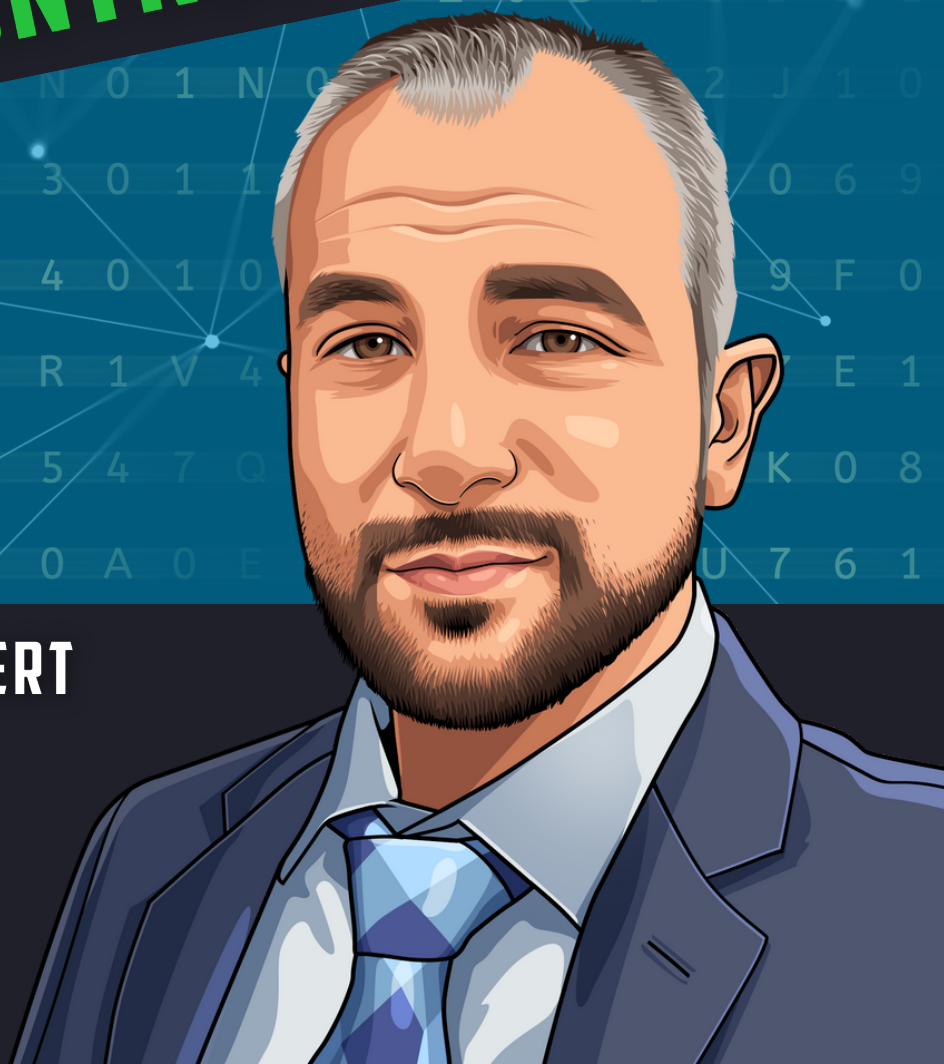


**WHEN METRICS
AREN'T ENOUGH...
THE INTELLIGENCE THAT FUELS
THE CONTROL TOWER**



INTEROPERABILITY EXPERT

**POWER
SUPPLY**

Vin Matozzo | CEO & Managing Partner of Paradigm

When Metrics aren't Enough...

The intelligence that fuels the control tower

Vin Matozzo | CEO & Managing Partner of Paradigm

Bringing in metrics alone isn't going to provide the actionable insights your business needs. Artificial intelligence (AI) and machine learning algorithms can be used on existing data to learn, predict, and provide better forecasts for businesses. Cloud computing databases give companies thousands of daily data points to train machine learning algorithms. Companies that use AI will find that data integration between AI tools and their cloud data warehouses are often the logical next step.

When moving beyond the typical weapons available at an analyst's disposal, it gets interesting when trying to construct a customer designated, business-friendly view of data that provides users with "self-service" access to analytics. Wikipedia defines this as the "semantic layer" - a business representation of data that allows end-users to access data autonomously. Ah - true data democratization! This is fundamental to scaling data and analytics.

Enter the hard part- implementing a business intelligence platform or a "semantic layer" in a way that just plain works. The usual suspects: scale-ability, query performance, and complicated data inputs usually thwart the faint-hearted. While the challenges have been met by a few, many of our colleagues become preoccupied with the all-consuming black holes of "Digitalization" or "moving to the cloud" and have little success in implementing a successful semantic layer- when corporate data successfully helps end users access information using their own business terms.

But builder beware when constructing a Control Tower or BI platform! The key to success is underlying support with IT protocols, visualization, and interpretation services all while respecting data platform security policies. Top performers can run queries with the user's account without limiting the daily functions of the system.

Interoperability Expert Series™ Biography:

PARADIGM



VIN MATOZZO

CEO & Managing Partner Paradigm Venture Group



Vin Matozzo is a dynamic and results-oriented, transformational & forward-thinking leader who continually drives change and delivers results for clients, corporations, and consortiums. He is a catalyst for the next level of senior operations executives who are passionate about healthcare, technology and entrepreneurial business development. As a serial collaborator, Vin is constantly in exploration of technology innovations and services that support greater business efficiency and data visualization with LEAN and AGILE methodology. With his extensive skills around process design creating strategies, building consensus/synergies through integration and collaborative approaches engaging stakeholders through cultural silos, Vin has changed the way interoperability is understood within the healthcare ecosystem.

Skilled in designing and implementing innovative business architectures, models, and processes, he has produced dramatic results for his clients. Vin is a LEAN and AGILE process modeling subject matter expert with accolades in all facets from pre-award modeling to post-award monitoring including acquisition strategy, legal and regulatory overview, data visualization, revenue and profitability control, negotiation, value analysis, procurement, logistics enablement, data governance, and disbursement.

For all your interoperability questions, you can contact Vin at vin@pvgus.com or visit the Paradigm team at pvgus.com



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